



Patrick Henry High School and Northside Boxing Club Get Facility Improvements from Cal Ripken, Sr. Foundation and UnitedHealthcare

BUILDING HEALTHY COMMUNITIES



*All part of the Team8 Tour - a national volunteer initiative
that encourages students to stay active and make healthy choices*

Minneapolis, Minn. (Oct. 25, 2018) – The Cal Ripken, Sr. Foundation, UnitedHealthcare and CBS EcoMedia, along with more than 100 volunteers, completed the fifth stop of the 2018 *Team8 Tour* today at Patrick Henry High School and Northside Boxing Club. The two-day event focused on encouraging community youth and staff to make healthy decisions by providing opportunities to stay active in fitness and afterschool programs. Volunteers completed several projects at the school and nearby boxing gym such as renovating fitness spaces, staff rooms and gardens.

Now in its third year, the *Team8 Tour* is a national campaign aimed at building healthy communities, made possible by a \$500,000 grant from UnitedHealthcare. Its “Do Good. Live Well.” employee volunteer initiative joins the Cal Ripken, Sr. Foundation on a journey to make a positive impact on young people across the country in the areas of health and fitness. Each stop transforms school spaces - renovating weight rooms, dance studios and movement spaces, providing upgrades to athletic facilities, community gardens and other ancillary spaces at select schools across the country.

Yesterday, volunteers created a new fitness and movement space, transformed a staff resource room, and improved the gardens at Patrick Henry High School. **Minneapolis Mayor Jacob Frey** kicked-off the event with opening remarks and spoke with volunteers.

“To set our students up to succeed in their classrooms, we need to make sure we’re giving them the support they need outside of the classroom,” said Frey. “The new community spaces, the fitness facilities, and community gardens are part of a large movement to bring a holistic approach to education to Minneapolis’ public schools. Giving students access to extracurricular activities, the tools they need for healthy living, and creative outlets will help them succeed as they prepare to lead Minneapolis into the future.”

This morning, the *Team8 Tour* renovated the second level of the Northside Boxing Club, a former firehouse now used as a boxing gym that acts as a safe space for neighborhood youth and several Patrick Henry High School students. This afternoon, volunteers returned to the school for various activities including the unveiling of the new spaces, a coaches clinic led by Chris Welsh, and a food and fitness day for students. Baseball Hall of Famer and Ripken Foundation co-chair **Cal Ripken, Jr.** also participated in the clinic.

“Today, I was lucky enough to meet and work with several coaches and mentors in the North Minneapolis community. They’re making real change in this community by using athletics to improve the lives of at-risk youth. It’s an honor for us to work with such dedicated community organizations and members,” said Cal Ripken, Jr. “We’re extremely grateful for the support from our partners at UnitedHealthcare and CBS EcoMedia for making this stop on the Team8 Tour a success.”

In addition to upgrades made to the Northside Boxing Club, new boxing equipment was also installed in the fitness spaces at Patrick Henry High School, to provide an additional space for students to exercise and improve their boxing skills.

“UnitedHealthcare is grateful for the opportunity to partner with the Cal Ripken, Sr. Foundation and CBS EcoMedia to help develop healthy spirits, minds and bodies for young people in Minneapolis,” said Philip Kaufman, CEO of

UnitedHealthcare of Minnesota. "These renovated fitness spaces will provide more opportunities for kids to be active and will help create healthy habits that will last a lifetime."

The 2018 *Team8 Tour* will make its sixth stop in St. Paul, Minn. tomorrow, followed by its final stops in Tampa and Immokalee, Fla., later this year. The first four stops of the tour took place in Los Angeles, Chicago, Hartford, Conn., and Milwaukee. Accumulating more than 1,400 volunteer hours and 700,000 steps, the 2018 *Team8 Tour* has reached over 2,500 students so far. In 2016 and 2017, the *Team8 Tour* organized thousands of volunteers in support of high schools and local community centers across the country, reaching more than 18,000 young people through a variety of service projects. For more information on the *Team8 Tour*, visit www.dogoodlivewell.org/team8tour.

About the Cal Ripken, Sr. Foundation

For the last 17 years, the Cal Ripken, Sr. Foundation has worked tirelessly to implement youth development programs and create parks that directly address the problems facing at-risk youth in distressed communities across the country. Inspired by one of the most iconic baseball families, the Ripkens created the Cal Ripken, Sr. Foundation to honor the legacy of its family patriarch, longtime coach, and mentor, Cal Ripken, Sr. The Ripken Foundation uses sports-themed activities to bring police officers, youth partners and underserved kids ages 9 – 14 together on a level playing field to learn invaluable life skills.

The Ripken Foundation's Youth Development Park Initiative creates clean, safe places for kids to play on multipurpose, synthetic surface fields that promote healthy living in an outdoor recreational facility. Since 2009, the Ripken Foundation has 78 completed parks across the country in 22 states, impacting over 280,000 kids annually. In 2017, the Ripken Foundation impacted nearly 1.4 million kids nationwide through its Youth Development Park and mentor programs. For more information, visit www.RipkenFoundation.org. Follow @CalRipkenSrFdn on Facebook, Twitter and Instagram.

About UnitedHealthcare

UnitedHealthcare is dedicated to helping people live healthier lives and making the health system work better for everyone by simplifying the health care experience, meeting consumer health and wellness needs, and sustaining trusted relationships with care providers. In the United States, UnitedHealthcare offers the full spectrum of health benefit programs for individuals, employers, and Medicare and Medicaid beneficiaries, and contracts directly with more than 1.2 million physicians and care professionals, and 6,500 hospitals and other care facilities nationwide. The company also provides health benefits and delivers care to people through owned and operated health care facilities in South America. UnitedHealthcare is one of the businesses of UnitedHealth Group (NYSE: UNH), a diversified health care company. For more information, visit UnitedHealthcare at www.uhc.com or follow @UHC on Twitter.

About CBS EcoMedia Inc.

EcoMedia was founded in 2002 by social entrepreneur Paul Polizzotto. The company's mission is to harness the power of the advertising dollar to make tangible, quality of life improvements in communities nationwide. In 2010, after successfully partnering on a wide range of environmental projects, EcoMedia was acquired by CBS Corporation, exponentially scaling its reach across television, radio, interactive, and publishing media.

Through EcoMedia's patent-pending EcoAd, as well as EducationAd, WellnessAd, Viewers to Volunteers and Volunteering with the Stars advertising programs, national brands and local businesses provide millions of dollars in financial support to some of the nation's most effective nonprofit organizations, funding critical veterans', education, health and wellness, and environmental projects nationwide. EcoMedia's innovative and proprietary business model has fundamentally altered the advertising and nonprofit landscapes, elevating the ordinary, traditional commercial – and media, in general – into a catalyst for tangible, quantifiable social change.

EcoMedia has earned numerous awards and recognitions for its work, including the U.S. Conference of Mayors Award for Excellence in Public Private Partnerships (2009), Edison Awards for Social Innovation and Social Impact (2012, 2013), and the Starlight Children's Foundation's "General H. Norman Schwarzkopf Leadership Award," which honors individual and organizational leaders who are doing extraordinary work to advance the common good and strengthen their communities. Please visit ecomediabs.com, like us at [Facebook](https://www.facebook.com/ecomediabs), or follow us on [Twitter](https://twitter.com/ecomediabs).

By participating in EcoMedia's EcoAd, WellnessAd, EducationAd, and Viewers to Volunteers advertising programs, EcoMedia's advertisers agree to provide funding for projects we believe will have a beneficial effect upon the environment, health and/or education within local communities. EcoMedia's advertising programs are not certification programs nor are the EcoAd,

WellnessAd or EducationAd logos seals of approval. EcoMedia does not in any way certify, endorse or make any representations about EcoMedia program advertisers, their products or services.

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