



Cal Ripken, Sr. Foundation, UnitedHealthcare and CBS EcoMedia Kick Off Third Annual *Team8 Tour* in Los Angeles

Team8 Tour visits Samuel Gompers Middle School to help students stay active and make healthy choices

Los Angeles, California (April 17, 2018) – The Cal Ripken, Sr. Foundation, UnitedHealthcare and CBS EcoMedia, along with dozens of volunteers, completed the first stop of the 2018 *Team8 Tour* today at Gompers Middle School. Activities at the two-day event focused on healthy food, facility renovations and opportunities for students to stay active in athletics and afterschool programs.

The *Team8 Tour* is a national campaign that encourages young people across the country to make healthy choices, build character and learn critical life lessons to inspire them to be catalysts for positive social change.

Yesterday, volunteers worked on projects at Gompers Middle School, including upgrading and organizing fitness spaces, painting outdoor buildings, cleaning up the outdoor garden and assembling new equipment. Volunteers also upgraded the dance studio, which will be available to students and the surrounding community for activities such as meditation, yoga, and Pilates.

“We’re so excited to bring the Team8 Tour back to Los Angeles to support the community’s commitment to providing a safe place for students to grow, learn, and exercise healthy lifestyle habits. We’re grateful that with the help of our partners we’ll be able to make some of the spaces in the school more useful for not only the students but for members of the entire community as well,” said Steve Salem, president and CEO of the Cal Ripken, Sr. Foundation.

Today, the *Team8 Tour* unveiled the newly renovated fitness spaces at Gompers Middle School and hosted a fitness clinic with student athletes and coaches led by nationally renowned trainer Chris Welsh. Together with the Los Angeles Regional Food Bank, volunteers packed take-home food kits and prepared a healthy community dinner to conclude the day’s activities.

“The project in Los Angeles was a great way to kick off the third annual Team8 Tour and an opportunity to inspire young people to take charge of their health and make a difference in their communities,” said Robert C. Falkenberg, CEO, UnitedHealthcare of California.

Following this first stop, the 2018 *Team8 Tour* will visit Chicago, Milwaukee, Hartford, Ct., Minneapolis, and Tampa. For more information on the *Team8 Tour*, visit www.dogoodlivewell.org/team8tour.

About the Cal Ripken, Sr. Foundation (CRSF)

For the last 17 years, the Cal Ripken, Sr. Foundation has worked tirelessly to implement youth development programs and create parks that directly address the problems facing at-risk youth in distressed communities across the country. Inspired by one of the most iconic baseball families, the Ripkens created the Cal Ripken, Sr. Foundation to honor the legacy of its family patriarch, longtime coach, and mentor, Cal Ripken, Sr. The Ripken Foundation uses sports-themed activities to bring police officers, youth partners and underserved kids ages 9 – 14 together on a level playing field to learn invaluable life skills.

The Ripken Foundation’s Youth Development Park Initiative creates clean, safe places for kids to play on multipurpose, synthetic surface fields that promote healthy living in an outdoor recreational facility. Since 2009, the Ripken Foundation has 74 completed parks across the country in 21 states, impacting over 280,000 kids annually. In 2017, the Ripken Foundation

impacted nearly 1.4 million kids nationwide through its Youth Development Park and mentor programs. For more information, visit www.RipkenFoundation.org. Follow @CalRipkenSrFdn on Facebook, Twitter and Instagram.

About UnitedHealthcare

UnitedHealthcare is dedicated to helping people live healthier lives and making the health system work better for everyone by simplifying the health care experience, meeting consumer health and wellness needs, and sustaining trusted relationships with care providers. In the United States, UnitedHealthcare offers the full spectrum of health benefit programs for individuals, employers, and Medicare and Medicaid beneficiaries, and contracts directly with more than 1.2 million physicians and care professionals, and 6,500 hospitals and other care facilities nationwide. The company also provides health benefits and delivers care to people through owned and operated health care facilities in South America. UnitedHealthcare is one of the businesses of UnitedHealth Group (NYSE: UNH), a diversified health care company. For more information, visit UnitedHealthcare at www.uhc.com or follow @UHC on Twitter.

About CBS EcoMedia Inc.

EcoMedia was founded in 2002 by social entrepreneur Paul Polizzotto. The company's mission is to harness the power of the advertising dollar to make tangible, quality of life improvements in communities nationwide. In 2010, after successfully partnering on a wide range of environmental projects, EcoMedia was acquired by CBS Corporation, exponentially scaling its reach across television, radio, interactive, and publishing media.

Through EcoMedia's patent-pending EcoAd, as well as EducationAd, WellnessAd, Viewers to Volunteers and Volunteering with the Stars advertising programs, national brands and local businesses provide millions of dollars in financial support to some of the nation's most effective nonprofit organizations, funding critical veterans', education, health and wellness, and environmental projects nationwide.

EcoMedia's innovative and proprietary business model has fundamentally altered the advertising and nonprofit landscapes, elevating the ordinary, traditional commercial – and media, in general – into a catalyst for tangible, quantifiable social change.

EcoMedia has earned numerous awards and recognitions for its work, including the U.S. Conference of Mayors Award for Excellence in Public Private Partnerships (2009), Edison Awards for Social Innovation and Social Impact (2012, 2013), and the Starlight Children's Foundation's "General H. Norman Schwarzkopf Leadership Award," which honors individual and organizational leaders who are doing extraordinary work to advance the common good and strengthen their communities. Please visit ecomediabcbs.com, like us at [Facebook](#), or follow us on [Twitter](#).

By participating in EcoMedia's EcoAd, WellnessAd, EducationAd, and Viewers to Volunteers advertising programs, EcoMedia's advertisers agree to provide funding for projects we believe will have a beneficial effect upon the environment, health and/or education within local communities. EcoMedia's advertising programs are not certification programs nor are the EcoAd, WellnessAd or EducationAd logos seals of approval. EcoMedia does not in any way certify, endorse or make any representations about EcoMedia program advertisers, their products or services.

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